

**Wisconsin Public Library Consortium**  
**Digital Library Steering Committee Meeting Minutes**  
May 28, 2015, 1:00 p.m.

Web-conference meeting held via GoToMeeting

Attendees: Wyatt Ditzler, Arrowhead/Beloit; Kelly Rohde, Eastern Shores/Mead; Sue Queiser, Indianhead/Barron; Lin Swartz-Truesdell, Kenosha County/Kenosha; Jessica MacPhail (Chair), Lakeshores/Racine; Amy Lutzke, Mid-Wisconsin/Dwight Foster; Judy Pinger, Milwaukee County/Milwaukee; Emily Passey, Milwaukee County/Shorewood; Jennifer Loeffel, Milwaukee County/Franklin; Dale V. Cropper, Nicolet/Brown County; Kristie Hauer, Nicolet/Shawano City-County; Amy Stormberg, Northern Waters/Shell Lake; Beth Carpenter, OWLS; Heidi Cox, SCLS/McFarland PL; Diane Lang for Bob Stack, SCLS/Portage County; Molly Warren, South Central/Madison; Karina Zidron, SWLS/Platteville; Pete Loeffel, Waukesha County /Muskego; Jennie Stoltz, Waukesha County/Pewaukee; Holly Selwitschka, Winnefox/Winneconne; Inese Christman, WVLS; ; Bruce Smith, WiLS ; Sara Gold, WiLS.

Minutes: Sara Gold, WiLS

- Call to order – J. MacPhail, chair, 1:03 p.m.
- Review Agenda – changes or additions: none
- Approval of minutes – [April 23, 2015](#) J. Stoltz motion to approve amended minutes, H. Selwitschka, second; motion passes.
- Action Items
  - a. 2016 WPLC Buying Pool Recommendation (MacPhail) – The committee is asked to take action to approve a 2016 WPLC Buying Pool Recommendation to forward to the WPLC Board. All documents related to this agenda item, including the draft of the 2016 buying pool recommendations approved by the Steering Committee at the April 23, 2015 meeting, can be found on the [committee's web page](#) under the minutes for the April 23<sup>rd</sup> meeting.

Discussion re: Item 8

MCFLS, WCFLS, and SCLS have concerns re: adoption of OverDrive Magazines for 2016. MCFLS is committed to Zinio and WCFLS reported a number concerns re: OverDrive that their member libraries expressed. All three systems expressed concerns about diluting buying pool. Suggestions: wait another year to see how the various programs improve? Three people spoke in favor of purchasing OverDrive Magazines.

- J. Stolz motioned to defer consideration of purchasing digital magazines as part of the WPLC buying pool until 2017; J. Pinger, second. Motion passes with 11 in favor, 8 against.
- Motion to approve buying pool recommendations excluding item 8, J. Stoltz, M. Warren, second. motion passes.

- b. [Process for creating a recommendation for the WPLC annual buying pool allocation](#) (Smith) – One of the charges of the Collection Development and Policy Workgroup was to document their process for determining collection and buying pool recommendations and develop a recommended process to be followed each year. The committee is asked to consider action on the process recommendation.
  - Motion to approve buying pool allocation process. I. Christman, W. Ditzler, second. Motion passes.
  
- c. OverDrive Patron Survey (Smith) – OverDrive is developing its own patron survey that it plans to put up on the digital library web page. The WPLC project managers recommend the committee consider action to opt out of this and future patron surveys from OverDrive unless there are reasons to reconsider such an action. There are two main reasons for this recommendation. First, there will be no information provided to WPLC regarding how Wisconsin Digital Library patrons respond. This is just for OverDrive’s own use at this time. The second reason is we just ran our own digital library patron survey and have concern about patrons being asked to participate in another survey so soon after ours. In addition, as will have been discussed in 4b, it’s being recommended there be a Wisconsin Digital Library patron survey done each year by the Collection Development and Policy Workgroup.
  - Motion to approve to opt out of OverDrive surveys, current and future; J. Stoltz, L. Swartz-Truesdell, second. Motion passes. The committee recommended we see if we can share our survey results with OverDrive.
  
- Reports: Committees, Work Groups and Project Manager Updates
  - a. Decisions made in between 4/23/15 and 5/28/15 meetings: none
  - b. WPLC Board (Bend) – [May 6, 2015 minutes](#) DPLA work group update.
  - c. Selection Committee (Gold)-All but 4 of 34 positions are filled!
  - d. Open Content Committee (Gold/Smith) – See [May 2015 Updates and Workgroup Reports](#)
  - e. Statistics Work Group (Smith) – See [May 2015 Updates and Workgroup Reports](#)
  - f. Collection Development and Policy Work Group (covered in 4b)
  - g. OverDrive Update (Gold/Smith) – See [May 2015 Updates and Workgroup Reports](#)
    - i. Please ask any questions about the report or provide any questions you would like the project managers to ask OverDrive at their next check-in.
    - ii. WMA sunset—WiLS will provide an update on WMA titles with no MP3 equivalents when we hear from OverDrive
    - iii. OverDrive Listen launched
    - iv. OverDrive Summer Reading Program
  
- Ongoing Discussion Items
  - a. Logo update (Smith) B Smith revealed new WPLC Logo. Work Group to determine design for Wisconsin Digital Library logo based on new WPLC Logo: Emily Passey, Wyatt Ditzler, Jennie Stoltz along with Andi Coffin from WiLS.
  
- New Discussion Items
  - a. LEAP and Library Simplified Update (Smith) Look for an email from Stef Morrill on a webinar in the future.

- b. Advantage pilot idea to test impact of increasing percentage of collection budget on digital content (Gold/Smith) - Shortly after the Digital Collections Workgroup made their recommendations, WiLS staff had a conference call with Mike Evans from OverDrive about WPLC expenditures for content. Mike shared some information comparing what WPLC spends with other libraries over time. The overall gist of the conversation was that other libraries around the country are starting to spend a higher percentage of their total collections budget on ebooks/digital audio, and WPLC is, from that point of comparison, "behind." WiLS staff discussed the information and, while the comparisons did not concern us, there has been discussion among WPLC over the years about increasing the amount of the buying pool. We wondered if it might be desirable to try a pilot project with one library system, where the system would decide to increase their contribution to reflect a higher percentage in comparison to print expenditures, with the extra funds going into Advantage. We could then track statistics to measure the impact of patron use on the collection. With the Digital Collections Workgroup recommendations increasing the relevance of copies at the Advantage level, it may be a good time to try such an experiment.

The committee supports exploring this as a pilot project. Please contact Stef Morrill or Bruce Smith if your system is interested.

- c. 2015 ALA (Smith) – B. Smith will be attending the ALA conference next month. Are there any digital content vendors the committee would like Bruce to visit and gather information from for the committee?
- Committee information sharing and questions: J Macphail suggested exploring other options for online voting. Will talk to Bruce and come back with suggestions.
  - Next Meeting Date: July 16, 2015, 1:00 p.m. via GoToMeeting